

HOUSE JOINT RESOLUTION 419
By McAfee

A RESOLUTION relative to Tennessee's tourism industry.

WHEREAS, it is only fitting that this legislative body should recognize those exemplary industries that provide growth and stability to Tennessee's economy; and

WHEREAS, the Tennessee tourism industry is the second largest industry in the state and it is projected to be the largest industry in Tennessee by the turn of the century; and

WHEREAS, the Tennessee Tourism industry generates annual revenue of 7.7 billion dollars; and

WHEREAS, the tourism industry helps to stimulate Tennessee's economy by collecting and returning to state government approximately 600 million dollars in state and local taxes each year; and

WHEREAS, tourism employs some 139,000 people throughout Tennessee; and

WHEREAS, advertising promoting Tennessee tourism generates a return of about 14 dollars for every dollar spent; and

WHEREAS, approximately 41 million tourists visit our great state each year; and

WHEREAS, because of the massive number of people who visit the state of Tennessee, the formation by this Body of a "tourism caucus" to work with private industry could further the growth and progress of the already thriving tourism industry in Tennessee; and

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WHEREAS, the formation of Tennessee Tourism Caucus would provide a united voice for tourism and would enable members of the General Assembly to join with officials from the tourism industry in both the public and private sectors in considering and formulating initiatives that would improve Tennessee's tourism industry; and

WHEREAS, it is appropriate that the members of this legislative body should congratulate the tourism industry of this great state; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE-HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, That we hereby honor and commend the good people employed in the Tennessee tourism industry on the vast contributions they make to Tennessee's economy and culture.

BE IT FURTHER RESOLVED, That we hereby urge and encourage each member of this General Assembly to expeditiously take all necessary steps to form the Tennessee Tourism Caucus, and to actively participate in such caucus after its formation.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.